

WINTER 2007

# Heart To Heart

AIDS EMERGENCY FUND • BREAST CANCER EMERGENCY FUND  
QUARTERLY NEWSLETTER

Presidio Middle School pennies  
wrangler Judy Adami and  
home room winner  
Mr. K present Mike Smith  
with half a  
ton of pennies

## 19,500 lbs of Copper Plated Zinc

That's the rough equivalent, in pennies, of what Bay Area schools raised this last year with their participation in the **Every Penny Counts Drive**. Luckily, it doesn't all come in as pennies! Dimes, quarters, bills and checks spill in from around the Bay from Fall until Spring, representing the dedicated efforts of school children from elementary through high school (in all, over two dozen schools from around the Bay Area participated this last year).

Generously sponsored by **Wells Fargo** since its kickoff in 1995, EPC Day was held November 29th at the **Wells Fargo History Museum**, in downtown San Francisco. **Steven Sams** once again wrangled his co-workers at AT&T into emptying their change purses, matching their efforts with his generous personal donation.

Students from **Archbishop Riordan High School** lined up to ceremoniously empty their jars into the EPC coffer. This year, each class was challenged to collect the most change, which was weighed every day and announced on the student p.a. system. The Freshman class won the weight challenge with \$469 in change, and the school as a whole raised over \$1,785!

Winning the award for most distance traveled, sixth

grader **Sierra Frank** of Orcas Island, Washington, was tasked with a class project of volunteering for a good cause. Finding AEF's website through an internet search, she decided that raising money for people with AIDS was a good cause. She contacted us for a penny jar so she could collect pennies throughout the school year. Last Spring, AEF received a money order in the amount of \$50, the result of a little sleuthing and a generous spirit – and a journey of 915 miles!

**Presidio Middle School** again showed us what devotion to a cause can produce – this year they filled over 35 one-gallon jars with pennies, weighing in at an astounding 1300 lbs (That's equal to about one dozen middle schoolers!). Home room teacher **Mr. K** wins the challenge year after year, motivating his students to dig deep for AEF's clients with HIV/AIDS. Since 1997, Presidio Middle has raised over \$15,000 for our clients in need — that's a lot of copper!

**The David Slocombe Pennies Volunteer Award** was created last year to honor those volunteers who have impacted Every Penny Counts with their dedication and efforts. This year, the award was given posthumously to **Tom Regan** who, sadly, passed away just days before the event. Friends with founder David Slocombe and EPC super volunteer **Jeanne Engelhart**, Tom worked quietly and diligently from the beginning—collecting, counting, bagging and lugging spare change from jars around the city to local **Wells Fargo** branches. His persistent good humor and kind spirit will be sorely missed.

The David  
Slocombe Pennies  
Volunteer  
award went to  
the late Tom  
Regan and was  
presented to his  
partner,  
Bob Cafiero



Wells Fargo Private Banking  
employee and AEF Board  
Member Rafael Scroggins  
presents AEF Board President  
Dan Bernal with a sponsorship  
check of \$15,000



## AEF Goes to the Movies!

AIDS Emergency Fund has been selected as a beneficiary of this year's **Academy of Friends Gala** on February 25. The event is the largest Oscar Night celebration outside Hollywood and regularly raises over \$500,000 for its beneficiaries. The more successful the Gala is, the larger the award to AEF, so we need our donors and volunteers to help in many ways. See the enclosed flyer about entering the Mercedes-Benz SLK 280 Roadster raffle or the fabulous vacation drawing. Tickets to the event can be purchased at

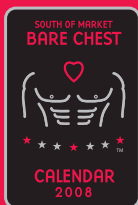
[www.academyoffriends.org](http://www.academyoffriends.org). If you buy tickets online, be sure to designate AEF! To volunteer to help set up one of San Francisco's most glamorous parties, call **Chris Morris** at 415-558-6999 ext 3. AIDS Emergency Fund stands to receive up to \$60,000 if we reach our internal goal for raffle sales, event tickets sales and volunteers. If successful, this could be AEF's single largest community donation in 2007, but only if everyone helps!



Celebrating life. Empowering hope.

# 2007 Bare Chest Calendar Nets \$62,500 to AEF & PRC

**SEMI-FINALS  
FOR 2008  
CALENDAR  
CONTINUE  
THROUGH  
APRIL AT  
POWERHOUSE  
BAR**



The 2007 South of Market Bare Chest Calendar Men closed out their fundraising year by raising a total of \$62,500 for AIDS Emergency Fund and Positive Resource Center. The 12 men, chosen last Spring in a series of contests at the **Powerhouse Bar**, have spent the last ten months selling calendars, making personal appearances, working at street fairs and selling raffle tickets and dinner dates to raise funds for people with

AIDS. This year's total raises the bar for the 2008 team who are currently being chosen.

"You don't have to have the best chest at the gym to be a Calendar Man," says **Tyrone Smith**, chair of the Calendar Committee. "We are looking for good-looking men who want to have fun for a year as part of a team that makes a difference in the community."

Semi-final contests to select the 2008 team have already started. Remaining dates are Thursdays: February 1, February 15, February

22, March 1, March 15, March 22, March 29, and April 5 and 19. The finals will be May 5. Interested in competing to be on the 2008 Calendar? All contestants must attend an orientation prior to appearing on stage at the Powerhouse. To schedule an orientation session, call **Tyrone Smith** at 786-9611 or e-mail [ptyrone@barechest.org](mailto:ptyrone@barechest.org)

Began in 1984, the South of Market Bare Chest Calendar is an all-volunteer effort underwritten by **Miller Brewing Company**. To learn more, visit [www.barechest.org](http://www.barechest.org).

**BOYS WITH  
BALLS ROLL  
INTO DALY CITY  
FEBRUARY  
11TH**

For the past year, **Boys with Balls** has been a bi-monthly Daly City Bowling night at **Serra Bowl** in Daly City. For the first time in the group's history, the entire bowling alley—44 lanes—will be closed for a private party of hot men, beer, music, special lighting and bowling on February

11 from 6 p.m. – 8:30 p.m.

The \$40 admission price includes 2 ½ hours of bowling, a drink ticket, shoes and dinner. In addition, there will be a raffle benefiting the AEF. Afterwards, attendees have been invited to the **Lone Star Bar**, where their first drink will be \$1.00 off.

Tickets are on sale now. There has already been significant buzz about this event, so the event will sell out quickly.

To participate, contact Boys with Balls at [www.boyswithballs.com](http://www.boyswithballs.com) or by email [info@boyswithballs.com](mailto:info@boyswithballs.com).

**BCEF  
MILESTONE:  
SIX YEARS AND  
650 SERVED!**

As BCEF celebrates the New Year, we are proud to also celebrate reaching a service benchmark: over 600 clients have received support from BCEF during their difficult struggle with breast cancer. Since we served our first client in 2001, BCEF's annual client caseload has grown by over 400%! While we'd be happier if there was already a cure and BCEF could close shop, we are proud of our groundbreaking work as AEF's sister agency.

Lately, there has been a lot of positive news about the decline in breast cancer rates among post-menopausal women and their estrogen-progestin use. But we have not seen a similar decline in BCEF client need! Statistically, BCEF's clients—low income working women without access to employer-paid health insurance or disability—still live in one of the most expensive cities in the US with the highest risk of eviction, utilities shutoff

or barriers to continuous medical care as the result of financial shortfalls due to missed work. BCEF remains committed to serving our community on behalf of all our funders and individual supporters over the years. We celebrate the 650 San Franciscans who've allowed us to be a part of their lives and pledge to continue to serve until there's a cure.

## OUR COMMUNITY NEVER STOPS GIVING

### 11.15.06 DINE AROUND

30 Restaurants in San Francisco donated 25 percent of all their diners' food and beverage bills to AEF/BCEF from the entire day of November 15th. Special thanks to the **Sisters of Perpetual Indulgence** and the **Castro Lions Club** who provided volunteers to be restaurant ambassadors that evening. With sponsorship from **Zephyr Real Estate**, the event raised nearly \$30,000 for AEF/BCEF.

### 11.16.06 SPA DAY

Thank you to **Aid For AIDS** in Los Angeles for organizing this multi-city event. Eleven participating spas and salons in the Bay Area donated 20% or more of their revenue from treatments and gift certificate purchases on Spa Day® to AEF.

### 11.29.06 EVERY PENNY COUNTS DAY

Event sponsor **Wells Fargo** hosted our 2006 kickoff, with a check for \$15,000, and the year's tally of \$28,513.62 raised by Bay Area school children was announced. Hearty thank you's to the students, and to event sponsors **Wells Fargo** and **Steven Sams!**



### 11.29.06 PROFESSIONAL WOMEN IN HEALTHCARE ASSOCIATION CHARITY EVENT

Hosted by **Gilead** and presented by the PWA Board of Directors, the holiday event raised over \$4,000 for AEF/BCEF. It was an unusually chilly night in the South Bay but the mood quickly warmed with the generous spirit of PWA's members. AEF and BCEF give a Very Special Thanks to PWA for honoring our work and supporting our clients this holiday season!

### 12.07.06 CASTRO STREET FAIR CHECK PRESENTATION

Thank you to **Gordon Gregg** and the **Castro Street Fair** for presenting AEF/BCEF with a check for \$1100. The money was raised by our AEF/BCEF volunteers at the 2006 Castro Street Fair.

### 12.15.06 SANTA'S NAUGHTY SIDE

Thank you to **Mr. Powerhouse Leather**, **Matt Johnson**, for dressing up as a scantily clad Santa and raising \$613 for AEF at **The Powerhouse**. If you'd like to organize a fundraiser for AEF/BCEF, please contact Fundraising and Events Manager, **Chris Morris**, at 415-558-6999x3.

### 12.18–12.20.06 DONNA SACHET'S SONGS OF THE SEASON

Donna's 14th annual event was a huge success, raising nearly \$30,000 for AEF. The shows at the Plush Room featured songs from San Francisco's best cabaret performers: **Kathleen Antonia**, **Bill Bunn**, **Connie Champagne**, **Kristopher McDowell**, **Sharon McNight**, **SDK**, **T.J. & Sheba!** and the always fabulous **Donna Sachet!** Special thanks to producer, **Richard Sablatura**, and artistic director, **Bob Brunson** who again did a knock-out job producing this event.



# Dinner for 1,300 of our closest friends

For the 19th consecutive year, a group of dedicated volunteers at AEF provided a lavish sit-down dinner this past Christmas Eve for more than 1,300 people with HIV/AIDS, their families and friends. AEF'S Holiday Dinner is a monumental undertaking, coordinated each year a dedicated group of volunteers who begin planning in September. Led each year by **Neil Figurelli**, the core team consists of **Cindy Roberts, Terry Irvin, Randy Schiller, Gavin Middleton, Glennon Sutter** and **Stanley Wong**. An additional 200 volunteers worked as serving assistants.

For the eighteenth year in a row, **Liz Baldwin** of **Bon Appetit Management Company** donated 80 cooked turkeys. In addition, the volunteer team prepared 300

pounds of mashed potatoes, 30 gallons of gravy, 48 gallons of cranberry sauce, 300 lbs of stuffing, and 20 hotel trays of assorted vegetables—not to mention fresh bread and butter, assorted cookies and cakes, fresh fruit and **Peet's** coffees and teas!

The Holiday Dinner is underwritten by corporate and foundation gifts, including **Steve Silver's Beach Blanket Babylon, The Richard and Rhoda Goldman Fund, Academy of Friends, Golden Brands, Safeway, The Eli and Mae Rosen Foundation** and others.



## DINE AROUND A SUCCESS FOR AEF AND BCEF

On Wednesday, November 15, 2006, thousands of friends and neighbors in San Francisco poured into local restaurants to help support our clients with AIDS and breast cancer by participating in Dine Around. Thirty participating restaurants donated 25 percent of their total daily food and beverage revenue to AIDS Emergency Fund and Breast Cancer Emergency Fund. With sponsorship from **Zephyr Real Estate**, a total of \$30,000 was raised from the event, including a record-breaking \$10,000 from patrons who chose to make an additional donation to AEF/BCEF that night.

With volunteer support from the **Sisters of Perpetual Indulgence** and the **Castro Lions Club** and promotional assistance from **Merchants of Upper Market & Castro** and **OpenTable.com**, AEF/BCEF'S Dine Around was one of the largest neighborhood-based fundraisers of the year. "This year, we set a fundraising record for Dine Around," said **Chris Morris**, AEF/BCEF Fundraising Manager and Volunteer Coordinator. "With our new event sponsor, **Zephyr Real Estate**, we filled nearly every restaurant and patrons had a good time while raising funds for our clients."

# Professional Women's Healthcare Alliance

In 2006, AEF and BCEF were both named beneficiaries of the Professional Women's Healthcare Alliance's (PWHAs) Annual Charity Networking Event. Hosted by **Gilead** and presented by the PWA Board of Directors, the holiday event brings together networking professional women in healthcare throughout the Bay Area.

Held on November 29th, the event raised over \$4,000 for AEF and BCEF clients. It was an unusually chilly night in the South Bay but the mood quickly warmed with the generous spirit of PWA's members.

We give a Very Special Thanks to PWA for honoring our work and supporting our clients this holiday season!

## WHO'S WHO AT AEF/BCEF

**FOUNDERS**  
FREDERICK H. BOOTH, JR.  
WALTER MELLON

**BOARD PRESIDENT**  
DAN BERNAL

**VICE-PRESIDENT**  
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**TREASURER**  
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MIKE SMITH

**STAFF**  
SUSANNAH DUNLAP  
LEE HARRINGTON  
JEFF JOHNSON  
CHRIS MORRIS

965 MISSION STREET  
SUITE 630  
SAN FRANCISCO, CA  
94103

PHONE  
415.558.6999

FAX  
415.558.6990

WEB  
www.aef-sf.org  
www.bcef-sf.org

### 02.11.07 BOYS WITH BALLS

Join 250 hot guys for a night of bowling to benefit AEF. Your \$40 ticket includes bowling, pizza and beverages. Tickets are only available online at [www.boyswithballs.com](http://www.boyswithballs.com) or at PO Plus until January 30th. The event will be held from 5:45pm to 8:30pm at Serra Bowl, 3301 Junipero Serra Boulevard, Daly City.

### 02.25.07 ACADEMY OF FRIENDS OSCAR'S GALA

Strut down the most fabulous red carpet outside of Hollywood at the Academy of Friends Gala. This year, the event which is to be held at Fort Mason Center's Herbst Pavillion, lists AEF as a primary beneficiary of the event's proceeds. Always a sell-out, this black-tie event is the largest HIV/AIDS Oscar party in the country. The evening culminates with an extravagant dance party, immediately following the awards telecast. Tickets are \$250. If you would like to attend the event, go to [www.academyoffriends.org](http://www.academyoffriends.org), or if you wish to volunteer, call or e-mail AEF/BCEF Volunteer Coordinator, **Chris Morris** at 415.558.6999 x3 or [chrism@aef-sf.org](mailto:chrism@aef-sf.org). Also see the insert for information on how you can buy raffle tickets to win a 2007 Mercedes-Benz SLK280 Roadster and trips to China and Arizona.

02.28.07  
**CLIFF COCKTAIL PARTY**  
A benefit for BCEF at Cliff Redwood Room, 6:00 to 8:00pm. RSVP [Redroom@morganhotelgroup.com](mailto:Redroom@morganhotelgroup.com).

## STANDING ROOM ONLY FOR SONGS OF THE SEASON!

Donna Sachet's 14th Annual Songs of the Season ran for three consecutive nights in December to sell-out audiences at the Plush Room. With sponsors such as **Lu Conrad, Marlena's, Metro, 440 Castro, The Edge, Bob Ross Foundation** and **Chemoil Corporation**, the event was able to raise nearly \$30,000 for AIDS Emergency Fund while treating the audiences to delightful music and comedy from **Sharon McKnight, Connie Champagne, Kristopher McDowell, T.J. & Sheba!, Kathleen Antonia, Bill Bunn** and **SDK**. Special thanks to producer, **Richard Sablatura**, and artistic director, **Bob Brunson** who again did a knock-out job producing this event. "AEF's computerized donor records don't always go back 14 years. In fact, client services didn't even get computerized until the mid 90s," said **Mike Smith**, Executive Director, "But by my rough calculation, Donna's Songs of the Season has netted about \$250,000

for our clients over all those years. That kind of dedication, year after year, is what sets Donna apart and makes her so beloved in our community."

*Donna Sachet and her event support team of Bob Brunson and Richard Sablatura smile for the camera just before the curtain goes up!*



PHOTO: STEVEN UNDERHILL

THANK YOU  
for a successful  
2006 DineAround

**Z**  
**ZEPHYR**  
REAL ESTATE

# Heart To Heart



AIDS EMERGENCY FUND • BREAST CANCER EMERGENCY FUND  
Providing emergency financial assistance to people fighting AIDS and breast cancer

965 MISSION STREET, SUITE 630 • SAN FRANCISCO, CALIFORNIA 94103

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[www.aef-sf.org](http://www.aef-sf.org)

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Save these  
Dates!

02.11.07  
BOYS WITH  
BALLS  
02.25.07  
ACADEMY OF  
FRIENDS  
02.28.07  
CLIFT  
COCKTAIL  
PARTY

## Perspective

# Where were you in '82?

25 YEARS OF COMPASSION AND CARING

Mike Smith,  
Executive Director



Welcome to 2007 and AIDS Emergency Fund's 25th Anniversary year. That's the first time I have written or said that, and I am not sure how I feel about it. Anniversaries are celebratory, but these last 25 years of AIDS don't seem like much to celebrate. I doubt any of our founders ever thought their project would still be needed. In those dark days of 1982, just getting through the week or the month was a big deal to many. But somehow those first few organizers brought in other people to the cause, muddling through the best they could. One fundraiser at a time, they built an organization that could weather the storm. Eventually, medical breakthroughs took some of the horror out of the epidemic, but never the pain. We still see it everyday in our waiting room.

So maybe instead of a celebration it's a defiant and angry declaration: "We're still here, dammit." 25 years and nearly \$25,000,000 in emergency financial assistance, and we are still here. Many of

the same people are raising dollars year after year, many more have passed on, and many new people have been called to action. Together, over the course of all those years of leather contests, drag shows, endless raffles and silent auctions, we helped shape and build something called the "AIDS community." AIDS became the first disease to have its own community response, its own advocates, its own service providers—all born of frustration at an inactive government and a disinterested nation. I took care of our own because we had to. Because it is what good people do in times of crisis. Because we cared. I use the "we" loosely. I did not come to this fight until the early days of the NAMES Project AIDS Memorial Quilt in May 1987, after my own exhausting round of private caregiving in 1984 and private grieving in 1986. By that time, AEF was the ripe old age of five, keeping tabs on clients using index cards, entering donors and dollar amounts in ledger

books by hand, pasting up newsletters with Letrasets, light boards and Exacto knives. Mimeographing flyers and hand addressing mailings.

At some point this summer, AEF will have an official event to mark those 25 years. There is no date or venue yet, but we are getting there. At about that same time, AEF will award its twenty five millionth dollar of financial assistance. And we will celebrate: we'll celebrate the lives and the hard work of those people of 1982, those early fighters in the war on AIDS. People like **Walter Mellon** and **Rick Booth**, who had been organizing volunteers to help refurbish the ward that would house the first AIDS outpatient clinic at San Francisco General Hospital. When the state took over that job, they asked themselves what else they could do, and called a meeting to discuss possibilities. About 10 people attended the meeting in Rick's living room. The meeting established AIDS Emergency Fund.

Each new year holds hope. And this one is no different. The landscape of AIDS care has changed remarkably over 25 years, and will continue to improve. And I always have hope for a cure and AEF's last emergency assistance check. Until then, "We're still here, dammit."